

# US giant to open 11 more hotels across Turkey in 3 years

» U.S. hotel giant Marriott International will open 11 more hotels in Turkey over the next three years, Marriott International Europe Vice President John Licence has said.

Speaking at a meeting held to discuss the Four Points by Sheraton hotels, run jointly by Marriott International and Er Yatırım, Licence offered details on Marriott's investment decisions for the upcoming period.

Marriott International carries out operations in Turkey with 26 hotels under 13 brands and with over 5,600 rooms, Licence said, adding that the Turkish market was the fifth largest in Europe in terms of the number of rooms.

"In the next three years, we will open 11 more hotels in Turkey. It is another indicator of our rapid growth and expansion targets in Turkey," he said.

He added that out of the 11 new hotels, six will be in Istanbul.

"Our Four Points by Sheraton brand is also growing tremendously in Turkey. The value of the brand in Turkey will double with Four Points Izmir and three other Four Points hotels we plan to open over the next three years."

Marriott International acquired Starwood Hotels & Resorts a year ago, said Licence, indicating that at the moment, the company runs over 6,200 hotels in 125 countries under 30 different brands.

Er Yatırım Manager Ferzan Çelikanat said they were very excited to contribute to Turkey's tourism sector with the line of Four Points by Sheraton hotels, especially with the concept of business hotels. **ISTANBUL / AA**